



PROTECTOR FIRST, WARRIOR ALWAYS

UPCOMING EVENTS | 2025 - 2026

JAMES E REYHER MAN OF HONOR 5K | NOVEMBER 8, 2025

The James E. Reyher Man of Honor 5K is an annual race honoring the life and legacy of fallen U.S. Navy Diver James E. Reyher, a hometown hero who tragically lost his life in 2013 while training at Aberdeen Proving Ground, Maryland.

Hosted by NSOF, the event features both in-person, and virtual participation, along with Echo (Satellite) Races held worldwide to engage deployed units and remote supporters. All proceeds benefit NSOF's core programs and the James E. Reyher Legacy Scholarship.

BLASTERS 8K | MAY 2026

The Blaster's 8K is a signature community race honoring fallen NSO heroes and celebrating the legacy, grit, and brotherhood of Navy EOD. Long celebrated within the EOD community, the event will open to the public for the first time in Virginia Beach, highlighting the teamwork and endurance that define Navy EOD Operators. All proceeds directly benefit NSOF's core pillars, supporting the NSO community and their families.

LAND IN THE SAND EVENT (JACKALOPE FEST) | MAY 2026

Land in the Sand is a high-energy skydiving event hosted by NSOF in conjunction with Skydive Suffolk during the annual Jackalope Festival at the Virginia Beach Oceanfront which draws thousands of spectators and tourists for the weekend. Featuring precision beach landings by professional jumpers paired with NSO Veterans and Gold Star Families, the event showcases skill, courage, and community spirit in front of thousands of spectators. Proceeds and sponsorships benefit NSOF's core programs.

8TH ANNUAL NSOF BENEFIT GALA | JUNE 6TH 2026

The Navy Special Operations Foundation Annual Benefit Gala is NSOF's premier annual fundraising event, held at the Marriott Virginia Beach Oceanfront Resort. This formal evening brings together service members, families, industry leaders, DoD decision makers, and supporters to celebrate the impact of NSOF's programs and honor the Navy Special Operations community. The night features a cocktail hour, dinner, live and silent auctions, live entertainment, and keynote speech by the US Under Secretary of the Navy, CAPT Hung Cao (USN, ret.) Proceeds from the gala directly fund NSOF's four pillars.

KING CRAB COMPETITION | AUGUST 2026

The King Crab Competition is the premier tactical event of the Navy EOD community, testing endurance, technical skill, and teamwork through a demanding multi-day challenge. Organized in partnership with Navy EOD commands and supported by NSOF, the competition brings together top operators from across the force.

While NSOF does not host the competition, the Foundation **serves as the bridge between industry and the event** ensuring its long-term sustainability by connecting mission-aligned partners through sponsorship of gear kits, the pre-event social, and the award ceremony. Proceeds directly support NSOF's mission to serve the Navy Special Operations community and their families.

EODGRU2 FAMILY DAY | AUGUST 2026

EODGRU TWO Family Day is an annual celebration that brings together Navy EOD Operators, Divers, and their families for a day of connection, recognition, and fun. Supported by the Navy Special Operations Foundation (NSOF), the event features family-friendly activities, food, games, and community engagement opportunities that strengthen the bonds within the Navy Special Operations community. NSOF's presence ensures that families are reminded of the programs, support, and resources available to them year-round.

NSOF FAMILY WEEKEND GETAWAY AT GWL | SEPTEMBER 19, 2026

The NSOF Family Weekend Getaway at Great Wolf Lodge is one of the Foundation's most impactful family programs, offering over 60 NSO families a chance to relax, reconnect, and build lasting relationships. Held annually in both VA and CA, the weekend includes lodging, family activities, and exclusive NSOF programming designed to strengthen the sense of community and support among attendees. This signature event continues to grow each year, with proceeds and sponsorships helping expand the number of families who can attend.

JAMES E REYHER MAN OF HONOR 5K | NOVEMBER 7, 2026

The James E. Reyher Man of Honor 5K is an annual race honoring the life and legacy of fallen U.S. Navy Diver James E. Reyher, a hometown hero who tragically lost his life in 2013 while training at Aberdeen Proving Ground, Maryland. Hosted by NSOF, the event features both in-person and virtual participation, along with Echo (Satellite) Races held worldwide to engage deployed units and remote supporters. All proceeds benefit NSOF's core programs and the James E. Reyher Legacy Scholarship.

NSOF OPERATOR RESET | TBD 2026

Coop's Reset, formally known as the NSOF Operator Reset, is a dedicated retreat designed to help Navy EOD Operators and Divers decompress, reconnect, and reset away from the demands of service. Named in memory of EODCS Steve "Coop" Cooper, who tragically took his own life, the program offers group experiences focused on resiliency, peer connection, and overall well-being. Each Reset provides a safe and supportive environment for up to 60 participants on the East and West Coasts to rest, reflect, and recharge, reinforcing NSOF's commitment to Warrior Care and holistic support for the community.



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KING CRAB PARTNERSHIP OPPORTUNITIES

ABOUT KING CRAB

King Crab is the premier tactical competition of the Navy EOD community, hosted by EODGRU2 and EODGRU1. This week-long proving ground brings together the most capable operators from across the force, testing endurance, technical expertise, and teamwork in a demanding environment.

While NSOF does not host the competition, we serve as the **bridge between industry and the event**, ensuring its long-term sustainability by connecting mission-aligned partners with opportunities to support the Navy EOD community.

2025 IMPACT

- 24 competitors representing 12 teams across the Navy EOD enterprise
- Commands from the East to West Coasts as well as OCONUS
- Coverage in military and defense media outlets such as *Task & Purpose* and *Navy Times*, Military News, Coffee of Die, and official US Navy social media accounts, amplifying visibility beyond the community

2026 OUTLOOK

- Anticipated expansion to **all Navy EOD commands**, establishing King Crab as a truly enterprise-wide competition
- Positioned to become the **definitive test of skill, endurance, and teamwork** across Naval Special Operations, elevating the event's national visibility and strategic importance

OVERALL BENEFITS

- Direct interaction with NECC and EODGRU senior leadership
 - Professional, smaller-scale setting designed for meaningful engagement
 - Opportunities to build trusted relationships with decision makers and operators
 - Ethical and compliant partnership opportunities facilitated through NSOF
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PARTNERSHIP OPPORTUNITIES

COMPETITOR GEAR KIT

Every competitor receives a gear kit provided by NSOF used daily throughout the week-long competition. This provides a unique opportunity for Wiley-X to be **integrated directly into the operator experience** during this high-vis event which attracts national attention in addition to command/NECC wide exposure.

Opportunities include:

- Placement of Wiley-X products used daily by competitors across all commands
- Brand presence in front of NECC & EODGRU leadership including associated Tier-1 commands, operators, and general public.
- Association with the competition that defines Navy EOD excellence and recognized across Naval Special Operations as one of the highest measures of warrior skill and performance.

KING CRAB SOCIAL (NSOF-OWNED)

A focused evening gathering held on the eve of the competition. Attendees include NECC & EODGRU senior leadership, operators, alumni, families, and select industry partners. The format is intentionally smaller, allowing Wiley-X to have **direct, one-on-one conversations with senior decision makers and operators** in a professional environment.

Opportunities include:

- Title or Co-Sponsorship of the evening
- Direct engagement with senior leadership, decision-makers, and competitors
- Company presence in a setting designed for meaningful interaction
- Optional booth, display, or marketing materials

KING CRAB AWARD CEREMONY:

Winners are recognized during the King Crab Award Ceremony in front of **600+ attendees**, including NECC & EODGRU leadership, operators, families, and community supporters. Wiley-X would have the opportunity to present branded awards or gifts, gaining visibility while contributing directly to the competitor experience and legacy of the event.

Opportunities include:

- Presentation of branded awards or gifts to competition winners on stage

- Visibility in front of command leadership, operators, families, and the broader community
- Association with the competition that defines Navy EOD excellence and is recognized across Naval Special Operations as one of the highest measures of warrior skill and performance

PROFESSIONAL PRESENCE

Maintain visibility and engagement throughout the week-long competition with a professional presence tailored to Wiley-X's goals. Sponsors have opportunities to attend designated observation days, engage with operators and leadership during scheduled events, and participate in networking moments such as daily briefs, social gatherings, and the award ceremony. This presence reinforces Wiley-X's reputation as a trusted, mission-aligned partner committed to supporting the Navy EOD community.

CUSTOM ACTIVATIONS

NSOF offers tailored partnership opportunities that align with Wiley-X's objectives and brand identity. From in-kind product integration and experiential displays to branded recognition, we collaborate directly with each partner to develop creative, compliant, and high-vis engagement options. Our goal is to build meaningful partnerships that connect your brand to the NSO mission through showcasing products, demonstrating equipment, creating memorable touchpoints for competitors and attendees, or through custom concepts designed specifically to meet Wiley-X's goals.



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PILLAR & PROGRAM SPECIFIC OPPORTUNITIES

ABOUT NSOF

The Navy Special Operations Foundation (NSOF) is the only nonprofit exclusively dedicated to supporting Navy EOD Operators, Navy Divers, and their families. Our mission is built around four pillars that address immediate and long-term community needs. By sponsoring a specific pillar, your organization directly empowers targeted impact.

PARTNERSHIP OPPORTUNITIES BY PILLAR

WARRIOR CARE

Focus: Urgent and long-term assistance for operators and families in crisis.

Opportunities:

- Fund urgent financial support grants
- Sponsor mental health & wellness resources
- Provide branded care packages for families

Recognition:

- Logo on Warrior Care program materials
 - Acknowledgment in impact reports
 - Spotlight feature in NSOF communications
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YOUTH & FAMILY

Focus: Supporting the next generation and fostering family resilience.

Opportunities:

- Sponsor the Annual Family Getaway (e.g. Great Wolf Lodge)
- Underwrite children's programs and youth activities
- Support Gold Star family remembrance events

Recognition:

- Event signage
- Social media highlights
- Featured storytelling about your partnership in family program coverage.

TRANSITION ASSISTANCE

Focus: Helping operators successfully transition from active duty into civilian careers.

Opportunities:

- Fund professional development workshops and certifications
- Provide internships, apprenticeships, or mentorship opportunities
- Sponsor resume-building and career navigation services

Recognition:

- Branding in transition events and resources
 - Mention in partner highlights
 - Inclusion in Transition Assistance impact reports.
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COMMUNITY PRESENCE

Focus: Preserving heritage, honoring the fallen, and strengthening bonds.

Opportunities:

- Sponsor NSO Memorial events and upkeep
- Underwrite commemorative ceremonies and remembrance campaigns
- Support outreach initiatives and socials

Recognition:

- Logo featured in memorial or ceremony programs
- Event signage
- Acknowledgment in digital and CTA campaigns.






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NSOF PARTNERSHIP INDEX PAGE

INDEX/RESOURCES: [Google Drive Link w/All Docs](#)

NSOF OVERVIEW:

-  NSOF ONE PAGER.pdf
-  PROGRAM EVENTS & FLYERS
-  SPONSOR & PARTNER OPPORTUNITIES

WEBSITES

- Navy Special Operations Foundation: <https://www.nsof.org/>
- The Navy Special Operations Memorial: <https://www.nsomemorial.org/>

EVENTS:

- 2026 NSOF Benefit Gala: [NSOF BENEFIT GALA 2026](#)
- James E. Reyher Man of Honor 5K: <https://www.reyhermanofhonor.org/>

SOCIAL MEDIA:

- Facebook: facebook.com/NavySpecialOperationsFoundation
- Instagram: [@NSOFOUNDATION](#)
- LinkedIn: [Navy Special Operations Foundation LinkedIn](#)